

# 2024-25 VALUED PARTNERS DIRECTORY

The CCCU valued partners directory allows sponsors and partners to display their services and expertise to those visiting the CCCU website.



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The Council for Christian Colleges & Universities is a higher education association of more than 185 Christian institutions around the world. Since 1976, the CCCU has served as the leading voice of Christian higher education. With campuses across the globe, including more than 150 in the U.S. and Canada and more than 30 from an additional 18 countries, CCCU institutions are accredited, comprehensive colleges and universities whose missions are Christ-centered and rooted in the historic Christian faith.

Our digital Valued Partners Directory gives organizations the opportunity to showcase their connection to Christian higher education by providing detailed descriptions of relevant products and services with links directly to their website. The Valued Partners Directory is featured on the CCCU's main website ([cccu.org](http://cccu.org)) under the About, Services, and Events sections as a valuable resource for our broad membership. This directory page is highlighted through:

- Four (4) quarterly social media posts on the CCCU's Facebook, LinkedIn and X accounts;
- A dedicated [cccu.org](http://cccu.org) homepage slider with direct link to the directory;
- A transition slide shown during the 2025 Presidents & Multi-Academic Conferences to attendees, encouraging them to view the listings of partners and their services.

A listing includes your logo, 50-word description, contact information, and links to your website and provides an excellent way to increase visibility with our members and friends as a known partner of our association.

**Fees: \$600 per directory listing per year. Listing will run for 12 months.**

Name: \_\_\_\_\_

Institution/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Facebook Handle: \_\_\_\_\_

LinkedIn Handle: \_\_\_\_\_

X (Twitter) Handle: \_\_\_\_\_

Website URL: \_\_\_\_\_

Additional "Helpful Resource" URL (optional): \_\_\_\_\_

Please email the above information to [sponsorship@cccu.org](mailto:sponsorship@cccu.org). An invoice will be issued along with a request for materials for the posting.



THE LEADING VOICE OF CHRISTIAN HIGHER EDUCATION